

# Systems Integration India E-newsletter Rate Card

Frequency: Monthly

Release Date	Material Deadline (Advertorial, Video, Banner Ads)
February 19	February 15
March 19	March 15
April 16	April 12
May 21	May 17
June 18	June 14
July 16	July 12
August 27	August 23
September 24	September 20
October 22	October 18
November 26	November 22
December 17	December 13

\*The India-centric e-newsletter is scheduled to be released every third Friday of the month except from August to November where it has been shifted by a week due to Public Holidays or Major events falling on that third Friday.

## RATES

TYPE OF ADS	12 INSERTIONS	6 INSERTIONS	3 INSERTIONS
TOP BANNER AD ABOVE THE FIRST WORD	300 USD per month	325 USD per month	350 USD per month
REGULAR BANNER ADS	250 USD per month	275 USD per month	300 USD per month
SPONSORED PRODUCT VIDEO	250 USD per month	275 USD per month	300 USD per month
SPONSORED EDITORIAL	350 USD per month	375 USD per month	400 USD per month

\*Sponsored Product Videos must be kept within 3.5 minutes. Space will be reserved on a first come first served basis.

\* Sponsored Editorial, Copy must be kept within 350 words with one photo support.

## CONTACT

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